

LAND USE STUDY

OLDTOWN, MARINA, HARBOR PARK & RIVERVIEW PARK

PHASE II: VISION ANALYSIS



August 22, 2024



Table of Content

Project Objectives & Phase Description	2
Oldtown	3
Marina	21
Harbor Park	41
Riverview Park	57

Project Objectives:

Provide land use analysis and design study with focus on four principal areas of the city - Oldtown, Marina, Harbor Park, and Riverview Park. Material resources include the city of Pittsburg's Design Guidelines and Principles - Downtown (2005), Railroad Avenue Specific Plan (2009), Pittsburg Move Active Transportation Plan (2020), Envision Pittsburg Land Use Alternative & Capacity Report (2021), and Plan A Park Recap (2022).

Phase II: Vision Survey

This phase involved the engagement of all community stakeholders in the overview of the selected sites/districts (Oldtown, Marina, Harbor Park and Riverview Park), identifying visions, goals, constraints, inspirations, and opportunities. Engagements included a series of public presentations/townhalls and a digital survey using the Mentimeter platform. The following documents the collective responses/reactions of those engaged – targeting/addressing specific land uses & product types, connectivity, wayfinding, lighting, public art, outdoor uses/spaces (seating & parklet locations) and traffic management.

OLDTOWN DISTRICT

Participation

73%

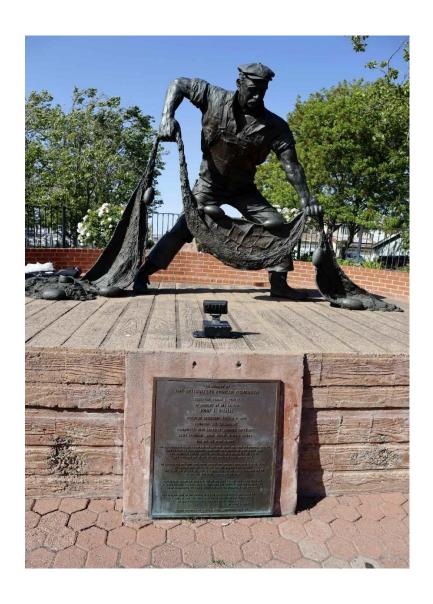
Q&A

None

Participation ②

×	What word(s) best descri	98%
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- What word(s) best descri... 78%
- What word(s) best descri... 74%
- What word(s) best descri... 74%
- What word(s) best descri... 67%
- What word(s) best descri... 70%
- What word(s) best descri... 67%
- What word(s) best descri... 72%
- What word(s) best descri... 67%



Summary:

The principal vision was to bring greater pedestrian energy to the district. The vision was to reduce vehicle presence while enhancing outdoor pedestrian spaces. This involved introducing parklets, retail pop-ups, improved pedestrian circulation/connectivity and repositioning of parking.

Parklets

The greatest percentage of participation was in response to <u>Vision A</u> – Parklets along Railroad Ave. Of the word cloud responses, the most popular word was 'terrible.' 45% of the words expressed were objectionable, with 36% supportive and 19% general in nature. Interestingly, 57% of the participants responded positively to the word prompts that supported the vision.

What word(s) best describe your reaction to the concept of Parklets along Railroad Ave. (Vision A)

207 responses



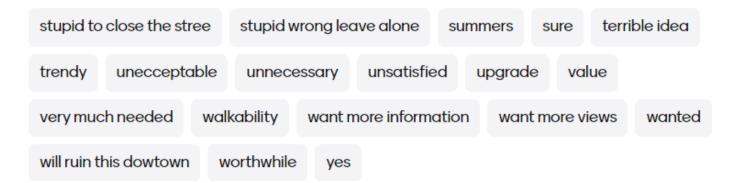


What word(s) best describe your reaction to the concept of Parklets along Railroad Ave. (Vision A)

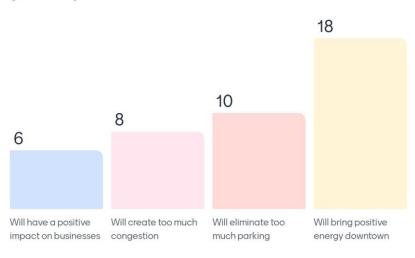


Other responses

bad decision bad idea cozy dont do it expansion good hate it inviting								
love love it needed negative no parking garage no street closures stupid								
not like it open safety useless welcomed a mess absolutely not do not do								
accessibility against small businesses amazing amazing idea annoying								
are they upscale attraction attractive beautification blocking public sidewalks								
casual cool create outdoor seating crime rate desecrate desirable								
detrimental disappointed dont like it hate idea dont mess with the engagement								
errogant excellent idea excitement fantastic fine for existing business								
free to public friendly gathering good idea good start historical hometown								
hopeful hopefull horrbile horrible idea dont change i do not agree bad idea								
i don't want to give up p i dont like it improve businesses improved inconsiderate								
interactive investment keep it the way it is leave it the way it is lively liver								
livermore local looks nice maybe mistake more more complaints more info								
nasty necessary need parking need security nice no just no ooo								
no keep it the way it is no parking no street closures no thank you								
no walking path to old not enough parking not goid not like the idea at all not safe								
not worth it ok parking parking behind mecca parking lot is not safe								
parking will not be safe perfect perfect for weather please dont political								
progress in pittsburg refreshing ridiculous ruined safety issues socialization								

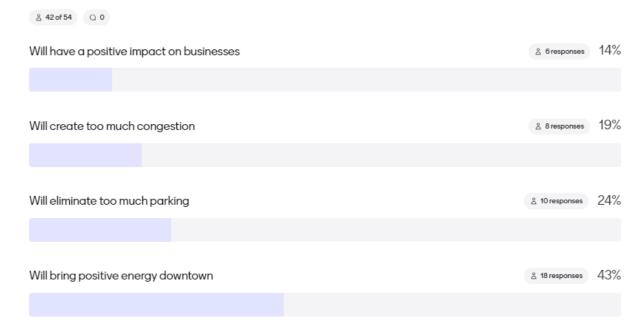


What word(s) best describe your reaction to the concept of Parklets along Railroad Ave. (Vision A)





What word(s) best describe your reaction to the concept of Parklets along Railroad Ave. (Vision A)



Pop-ups

The idea of capturing or repurposing underutilized space with temporary retail kiosks was captured in Vision B. Of the word cloud responses, the most popular word was 'great.' 55% of the words expressed were supportive, with 35% objectionable and 10% general in nature. This vision garnered strong support with 63% of the participants believing the vision would bring positive energy to the district with 19% disagreeing. 52% of the participants believed the vision would attract families with 29% disagreeing. 77% of the participants believed the vision would bring positive impact on existing businesses with 10% disagreeing. And lastly 66% of those responded believed that the visons would not reduce needed parking.

What word(s) best describe your reaction to the concept of a retail Pop-up at Buckley Sq. or the History Museum parking lot (Vision B)

111 responses





What word(s) best describe your reaction to the concept of a retail Pop-up at Buckley Sq. or the History Museum parking lot (Vision B)



Other responses

a lot of rob	bery a	bsolutely not	access	ible ambiv	alent apt	attracti	on
awesome	bad	boring b	ouckley area	yes clear	ning coffe	e and ice cr	eam
convenien	ce coo	l cool add	dition co	ould be benefi	cial could	l be nice	cute
defaced	desecra	ting dive	rse dont	do it dont	like dont	think thats	needed
draw folks	to old town	n energy	engage	ment entre	epreneurial	entreprer	neurs
essential	exceller	nt exciten	nent fair	forgetabo	outit gent	rification	
gets ppl ou	ut of home:	s giod ide	a good	good ideo	growth	historica	E
horrible ide	ea idor	nt like the ide	a i really	like this idea	innovatio	n interes	ting
interesting	concept	just alright	lame	leave as is	like it l	ove it lov	w overhead
ludacris	meh	might be nice	more c	rime much	needed	nasty ne	eed upscal
negative	nice am	enity no	good no	t needed	occasionally	ok p	edestrian
positive	posituve	idea prep	oosterous	quick acces	ss ridoncu	ulous ruir	ned
seasonal	social	stupid idea	a timely	unconven	tional uns	sustainable	urban
value v	ariety	variety is god	od who t	hinks of this sh	nit would	be variety	wrecked
wrong	yes yes yes	S					

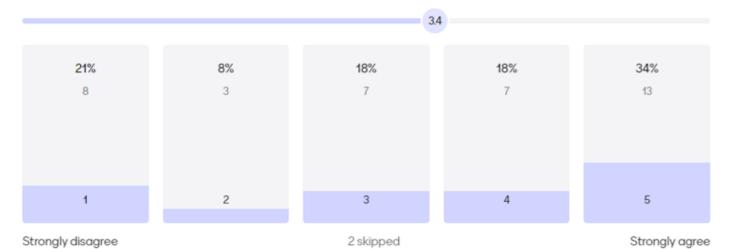




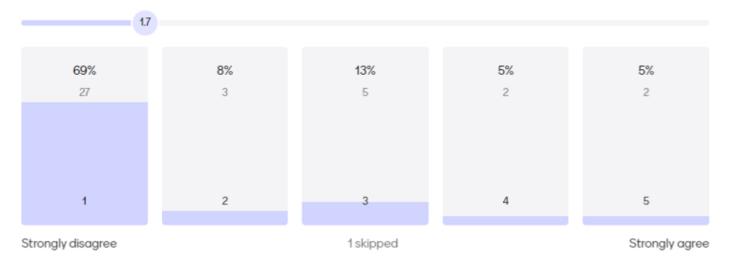
What word(s) best describe your reaction to the concept of a retail Pop-up at Buckley Sq. or the History Museum parking lot (Vision B)



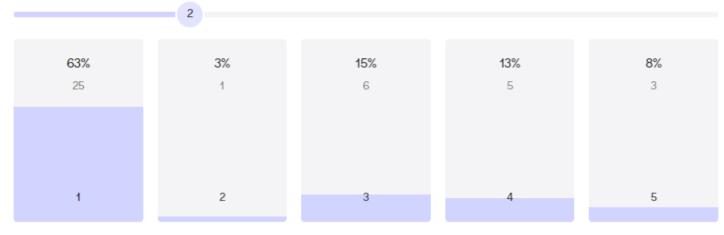
Will attract more families to the area



Will have negative impact on existing businesses



Will reduce needed parking



Strongly disagree Strongly agree

Pedestrian Experience

<u>Vision C</u> focuses on enhancing one of the district most iconic pedestrian passageways – Bill Muniz Plaza. Of the word cloud responses 68% of the words expressed were supportive, with 22% objectionable and 10% general in nature. Generally, this vision received strong support with 84% of the participants believing the vision would improve the connection between Marina Blvd & Railroad Ave, while enhancing the pedestrian experience. 16% of those responded believed that there was better use of the space or that improvement was not necessary.

What word(s) best describe your reaction to the idea of enhancing the Paseo at Bill Muniz Plz. (Vision C)

81 responses





What word(s) best describe your reaction to the idea of enhancing the Paseo at Bill Muniz Plz. (Vision C)



Other responses

access awesome beautification build into nice pathway calming
chessboard tables classic I connect ability cooling cute and quaint excitement
exercise floral good greatidea history horrible i care about safe
i like the idea instagramable intrigued inviting its ok like livermore memorial
need art needs good lighting nice attraction nicer walk way please no leave as is
no walking path leave as not a demand not sure of the need open view opportunity
peaceful please positive relaxing scenic secluded shade splendid
stupid no parking garage terrible that is good idea the water fountain needs
to be fixed murals paint to what visually appealing would be lovely would be lovely

What word(s) best describe your reaction to the idea of enhancing the Paseo at Bill Muniz Plz. (Vision C)





d	What word(s) best describe your reaction to the idea of enhancing the Paseo at Bill Mi C)	uniz Plz. (Visi	on
	å 38 of 54 Q 0		
	It's not necessary	° 4 responses	11%
	Love the idea of improving the connection between Marina Blvd & Railroad Ave	్డి 19 responses	50%
	There is a better use of this space	° 2 responses	5%
	Will be a great space to read a book or have a cup of coffee	å 13 responses	34%

Parking

<u>Vision D</u> focused on advancing the idea of a new parking structure as presented in the 2021 Capital Improvement Plan. The concept presented also included retail frontage. Of the word cloud responses 47% of the words expressed were supportive, with 35% objectionable and 18% general in nature. Generally speaking 58% and 74% of the respondents believed additional parking and retail respectively, is needed.

What word(s) best describe your reaction to the concept of a Parking structure with Retail frontage at the corner of Marina Blvd & E 3rd St.(Vision D)

86 responses





What word(s) best describe your reaction to the concept of a Parking structure with Retail frontage at the corner of Marina Blvd & E 3rd St.(Vision D)



Other responses

accesibilitt accommodation allow better usage of road alot of homeless alright								
alternative another place for homeles attract cautious complimentary								
consolidated cool dangerous desperately needed do it don't charge alot								
don't like dont do it excellent idea excited excitement fabulous								
good use of space great location growth helpful for events homeless								
homeless will be around horrible horrible ide horrible idea noo i think is not safe at al								
important improvement increase customers interesting inviting it make								
make it simple may encourage car jacking necessary for growth no no no								
no thank you no way ok opportunity safety issues are bad safety problems								
secure sounds good space supportive sure terrible idea terrible not safe at all								
unsafe late night workers unsure useless weird whatever								
will improve the communit yes								

What word(s) best describe your reaction to the concept of a Parking structure with Retail frontage at the corner of Marina Blvd & E 3rd St.(Vision D)

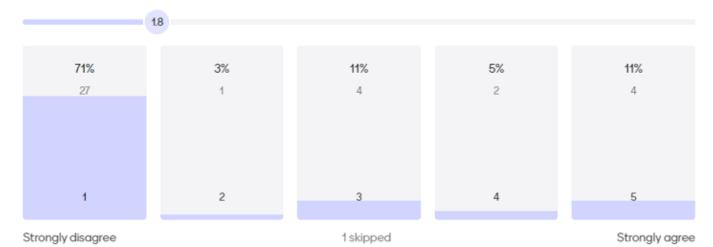




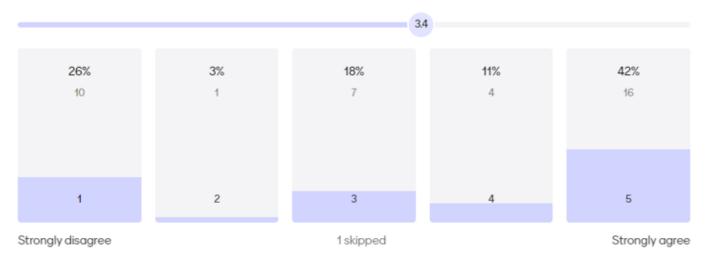
What word(s) best describe your reaction to the concept of a Parking structure with Retail frontage at the corner of Marina Blvd & E 3rd St.(Vision D)



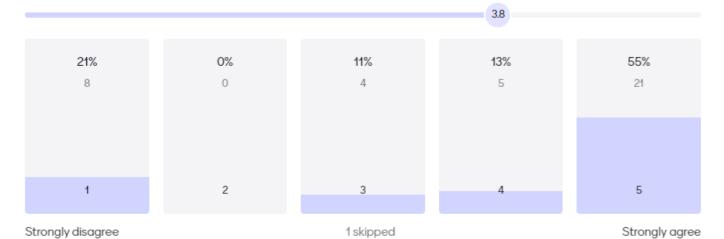
No need for more retail



Great use of the land and activation of that corner



More opportunities for small businesses is great



Circulation

<u>Vision E</u> focuses on elevating the branding of the city's most precious natural and historic assets through signage and wayfinding. Of the word cloud responses, the most popular word was 'needed.' 62% of the words expressed were supportive, with 24% objectionable and 14% general in nature. This vision received strong support with 75% of the participants believing the vision would be great for visitors and highlight the city's history.

What word(s) best describe your reaction to some form of Way Finding along Railroad Ave. - connecting to Marina, Harbor Prk., etc (Vision E)

81 responses





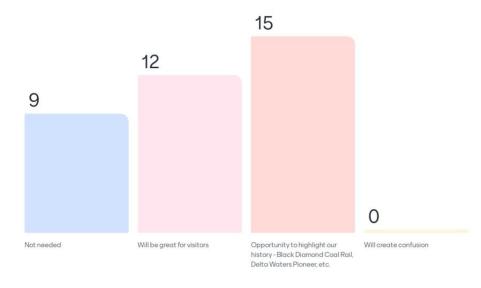
What word(s) best describe your reaction to some form of Way Finding along Railroad Ave. connecting to Marina, Harbor Prk., etc (Vision E)

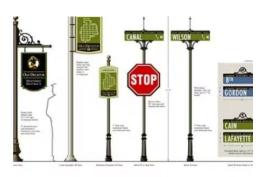


Other responses



What word(s) best describe your reaction to some form of Way Finding along Railroad Ave. - connecting to Marina, Harbor Prk., etc (Vision E)







What word(s) best describe your reaction to some form of Way connecting to Marina, Harbor Prk., etc (Vision E)	y Finding along Railroad Ave	
å 36 of 54 Q 0		
Not needed	දු 9 responses	25%
Will be great for visitors	å 12 responses	33%
Opportunity to highlight our history - Black Diamond Coal Rail, Delta W Pioneer, etc.	√aters å 15 responses	42%
Will create confusion	å No response	0%

MARINA DISTRICT

Participation

None

A&Q

74%

Participation ②

What word(s) best descri... 96%

What word(s) best descri... 89%

What word(s) best descri... 74%

What word(s) best descri... 74%

What word(s) best descri... 67%

What word(s) best descri... 67%

What word(s) best descri... 67%

What word(s) best descri... 74%

What word(s) best descri... 67%





Summary:

The focus here was to explore introducing a hospitality experience, the repurposing of existing boating berths & tennis pavilion. The visions also include expanding retail development and enhancing outdoor and nature experiences in the district.

Retail

<u>Vision A</u> proposes repurposing surface parking for expanding retail development along the water frontage. Of the word cloud responses, the most popular word was 'great'. 77% of the words expressed were supportive, with 10% objectionable and 13% general in nature. Generally, this vision received stout support with 80% of the participants believing the vision would bring positive energy, and 74% believe it would attract more families to the district.

What word(s) best describe your reaction to the concept of Retail development along Marina Blvd. (Vision A)

83 responses





What word(s) best describe your reaction to the concept of Retail development along Marina Blvd. (Vision A)



What word(s) best describe your reaction to the concept of Retail development along Marina Blvd. (Vision A)

& 26 of 27 Q 83

Most popular

great 5

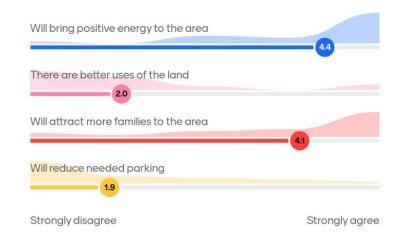
Also prominent



Other responses

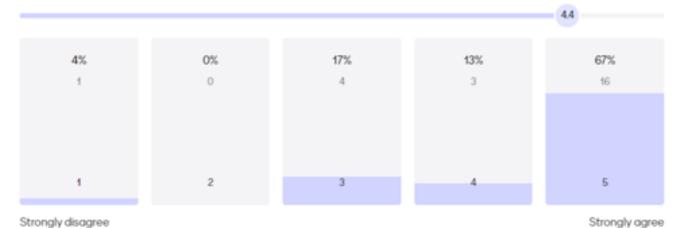
active	appealing	attractive	awakening	awesome	e brings in t	ax dollars	bustlin
clean	community	communit	y connector	community	engagement		
compac	ct tight compe	tition dens	se develop	ment diffe	erentiator d	raws people t	nere
econom	ic <mark>d</mark> evelopme	nt engagin	ng essentio	al excited	expansion	fabulous	fun
generall	ly good idea	good g	reat opportuni	ty great u	ise of area	great use of sp	oace
grocerie	es hope	if not afforda	able dont do	important	incomparab	ole incubat	or
lack of p	peacefulness	line of sigh	t lively	local retail	love it mal	ke cheap for a	wners
not eno	ugh odyss	ey ok o	open views of v	water pror	moting new bus	siness	
promoti	ng new busine	esses ques	tionable re	edundancy	revitalizing	support	
tried be	fore very r	isky viable	vibrancy	vibrant	whatever	yes	

What word(s) best describe your reaction to the concept of Retail development along Marina Blvd. (Vision A)

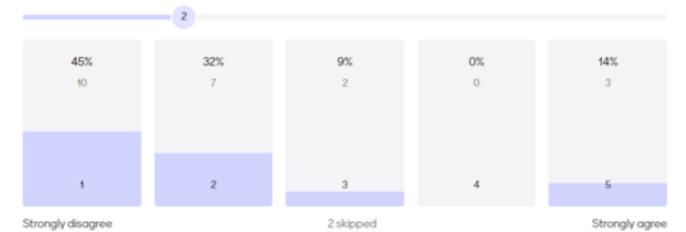




Will bring positive energy to the area



There are better uses of the land



Will attract more families to the area 4.1 9% 4% 13% 17% 57% 2 3 13 1 2 3 5 Strongly agree Strongly disagree 1 skipped Will reduce needed parking 1.9 55% 18% 14% 9% 5% 12

2 skipped

Strongly disagree

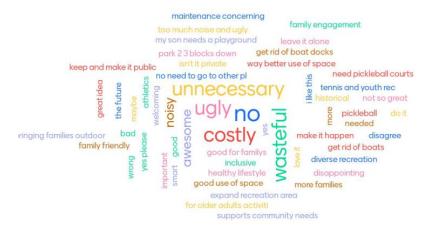
Strongly agree

Children's Pavilion

The objective of <u>Vision B</u> is to assess the merits of acquiring and repurposing the tennis pavilion at E 3rd St & Marina Blvd. Of the word cloud responses, the most popular word was 'no'. 49% of the words expressed were objectionable, with 43% supportive and 8% general in nature. Interestingly, 65% of the participants believed that this vision would be a great use of the space and attract families to the district

What word(s) best describe your reaction to the idea of changing the tennis pavilion to a children's activity pavilion (Vision B)

74 responses





What word(s) best describe your reaction to the idea of changing the tennis pavilion to a children's activity pavilion (Vision B)



Other responses							
awesome no	oisy athlet	tics bad	bringing fo	amilies outdo	or di	sagree	
disappointing	diverse rec	reation o	doit expa	nd recreation	area	family engo	agement
family friendly	for older ac	dults activiti	get rid of	boat docks	get ric	d of boats	good
good for familys	good use	e of space	great idea	healthy lif	festyle	historical	i like this
important inclusive isr		't it private	keep and	make it publi	c leav	ve it alone	love it
maintenance co	oncerning	make it hap	pen mayb	e more	more	families	
my son needs a	playground	need pick	deball courts	needed	no ne	ed to go to o	other pl
not so great	park 23 bloc	ks down	pickleball	smart su	ipports o	community n	eeds
tennis and yout	h rec the f	uture to	o much noise	and ugly	way bett	ter use of spo	ace
welcoming	wrong yes	yes plea	ise				



Entertainment

<u>Vision C</u> focused on enhancing and expanding the outdoor entertainment pavilion along the waterfront. 83% of the words expressed were supportive, with 7% objectionable and 10% general in nature. Generally speaking 83% of the respondents believed the vision would bring great energy to the area and enhance the evening & weekend entertainment experience.

What word(s) best describe your reaction to the idea of enhancing/improving the entertainment pavilion (Vision C)

40 responses





What word(s) best describe your reaction to the idea of enhancing/improving the entertainment pavilion (Vision C)





What word(s) best describe your reaction to the idea of enhancing/improving the entertainment pavilion (Vision C)





What word(s) best describe your reaction to the idea of enhancing/improving the entertainment pavilion (Vision C)

& 18 of 27 0 0

It's not necessary & 2 responses 11%

Love the idea for evening and weekend entertainment & 8 responses 44%

Not worth the money & 1 response 6%

Would be bring great energy to the area & 3 7 responses 39%

Entertainment

<u>Vision D</u> seeks to evaluate the merits of repurposing some of the existing boating berths with features that would enhance the pedestrian waterfront experience. 77% of the words expressed were supportive, with 14% objectionable and 9% general in nature. Specifically 80% of the respondents believed the vision would bring fresh energy and enhanced dining experiences along the water's edge.

What word(s) best describe your reaction to the idea of repurposing a few of the covered berth with outdoor dining (Vision D)

43 responses





What word(s) best describe your reaction to the idea of repurposing a few of the covered berth with outdoor dining (Vision D) å 18 of 27 Q 43 Most popular exciting good great nice Also prominent atmosphere alright and why not awesome beautiful community could be a community draw could be nice creative dangerous dont know dreaming execution quality game changing failure i would eat there fine interesting intrusive like love it love this needed needs to be appealing offers more dining opport possibility reason to come here resourceful

wasteful

windy

very cool

ves

uncertain

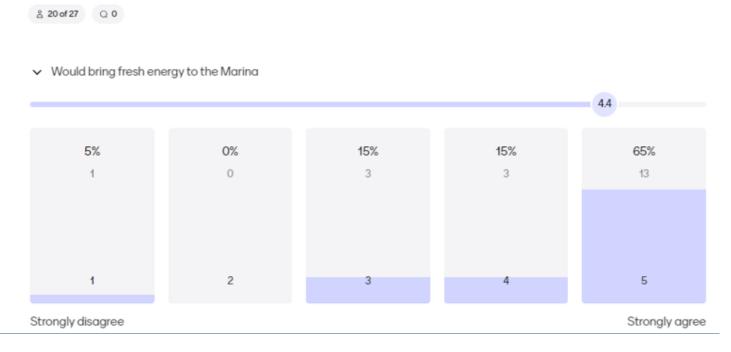
would be beautiful

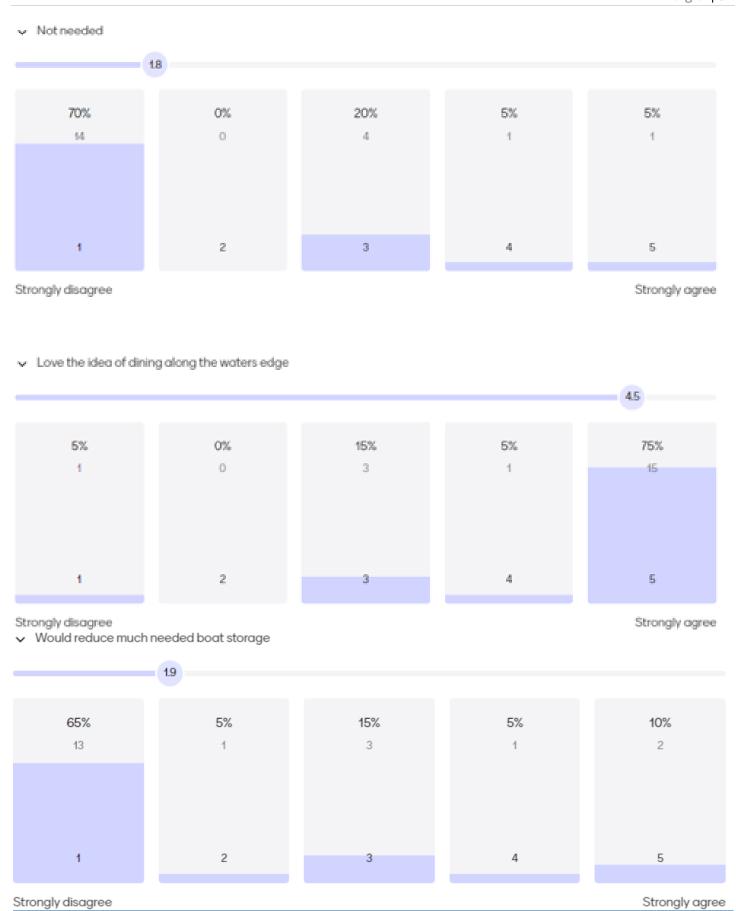
What word(s) best describe your reaction to the idea of repurposing a few of the covered berth with outdoor dining (Vision D)





What word(s) best describe your reaction to the idea of repurposing a few of the covered berth with outdoor dining (Vision D)





Hospitality

<u>Vision E</u> seeks to assess the support of introducing a hospitality feature along the waterfront on vacant parcel of land. Of the words used by the participants to express their thoughts, 57% were supportive, with 26% objectionable and 17% general in nature. Generally speaking at least 80% of the respondents believed the vision would attract visitors and be a great place for staycations.

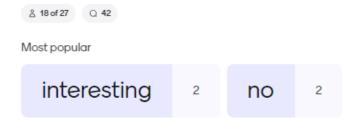
What word(s) best describe your reaction to the idea of introducing a boutique hotel along the Marina (Vision E)

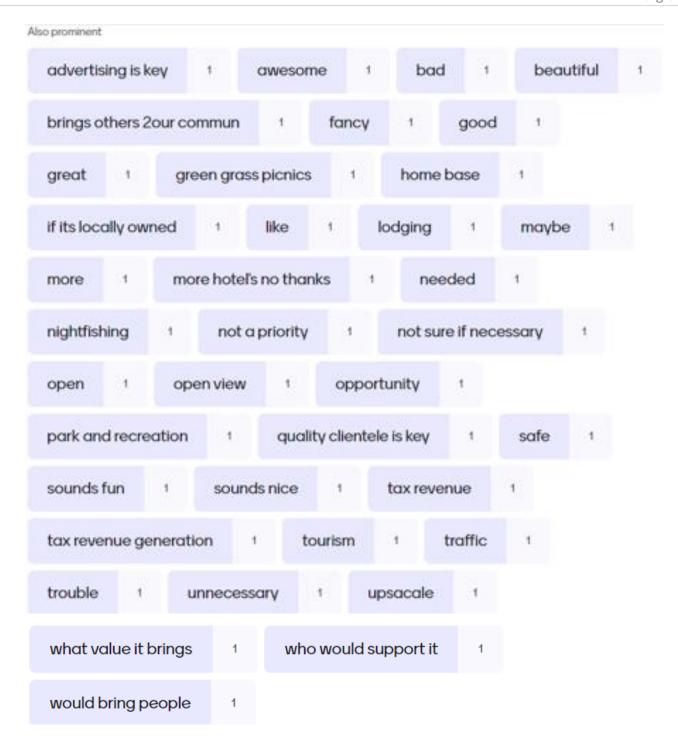
42 responses



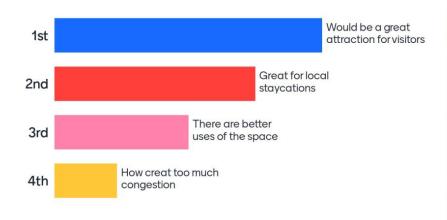


What word(s) best describe your reaction to the idea of introducing a boutique hotel along the Marina (Vision E)





What word(s) best describe your reaction to the idea of introducing a boutique hotel along the Marina (Vision E)





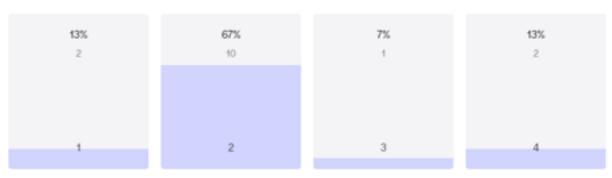
What word(s) best describe your reaction to the idea of introducing a boutique hotel along the Marina (Vision E)

& 19 of 27 Q 0

1st Would be a great attraction for visitors

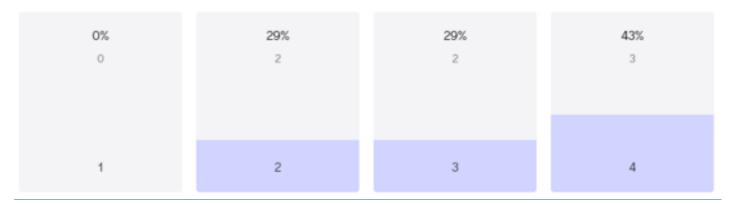


2nd Great for local staycations





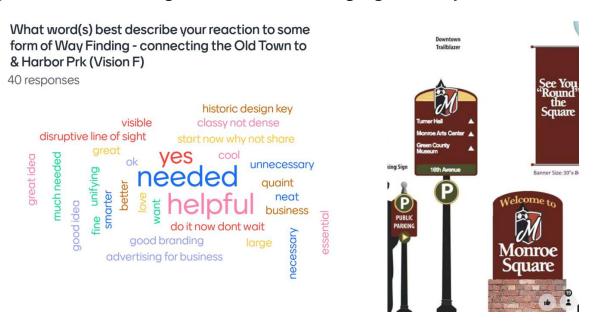
 \lor 4th How creat too much congestion



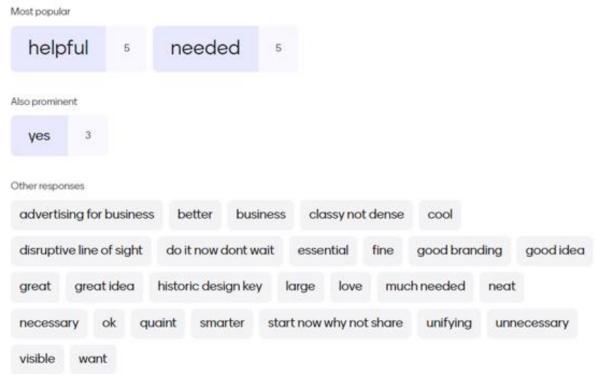
Circulation

& 19 of 27 Q 40

<u>Vision F</u> focuses on connecting the city's special spaces and places through signage and wayfinding. Of the word cloud responses, the most popular words are 'helpful' and 'needed'. 93% of the words expressed were supportive, with 5% objectionable and 2% general in nature. This vision received tremendous support with 95% of the participants believing the vision would be great for visitors and highlight the city's assets.



What word(s) best describe your reaction to some form of Way Finding - connecting the Old Town to & Harbor Prk (Vision F)

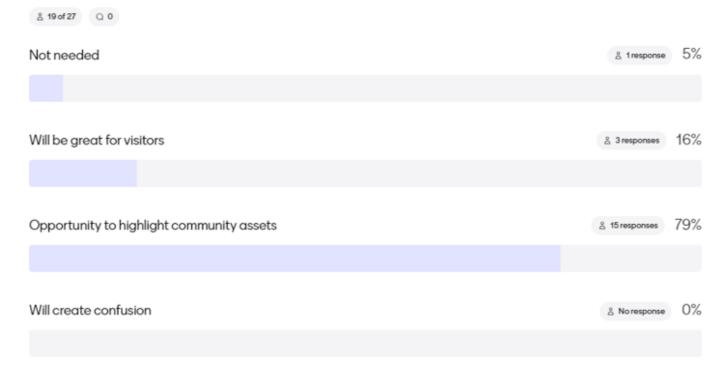


What word(s) best describe your reaction to some form of Way Finding - connecting the Old Town to & Harbor Prk (Vision F)





What word(s) best describe your reaction to some form of Way Finding - connecting the Old Town to & Harbor Prk (Vision F)



HARBOR PARK

Participation

82%

Q&A

None

Participation ②

- What word(s) best descri... 89%
- What word(s) best descri... 89%
- What word(s) best descri... 79%
- What word(s) best descri... 84%
- What word(s) best descri... 79%
- What word(s) best descri... 79%
- What word(s) best descri... 79%
- What word(s) best descri... 84%
- What word(s) best descri... 74%





Summary:

The focus here was to explore introducing a hospitality experience, the repurposing of existing boating berths & tennis pavilion. The visions also include expanding retail development and enhancing outdoor and nature experiences in the district.

Pop-ups

The idea of capturing or repurposing underutilized space with temporary retail kiosks is captured in Vision A. Of the word cloud responses, 73% were supportive, with 10% objectionable and 19% general in nature. This vision garnered strong support with 71% of the participants believing the vision would bring positive energy to the park and 64% of the participants believing the vision would attract families. And lastly, 76% of those who responded believed that the visons would not reduce needed parking.

What word(s) best describe your reaction to the concept of a retail Pop-up in the parking lot (Vision A)

51 responses





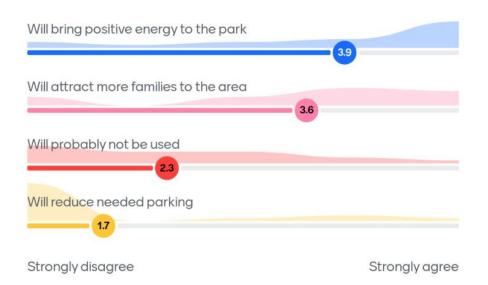
What word(s) best describe your reaction to the concept of a retail Pop-up in the parking lot (Vision A)



Also prominent

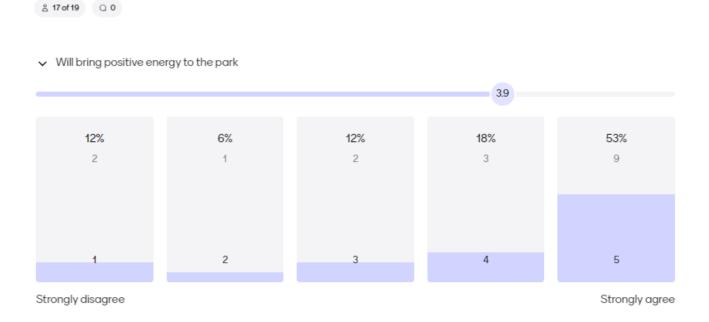
attractive 1	awesome	building community		1	
cleaninliness maint	enance 1	dangerous	1 eng	aging 1	
exciting 1	execution qualit	ty 1 fi	ne 1	food 1	
food court 1	fun 1	hope its a go	od one 1	hopeful	1
innovative 1	interesting ide	ea 1 it	ts about time	1	
like in theory 1	limited num	ıber 1	love 1	needed	1
ok use for space	1 okay	1 oppo	rtunity 1		
pedestrian 1	permanent la	ocations 1	placemer	nt 1	
rejuvenation 1	service	1 sure	1 tax o	dollars 1	
that would be nice	1 unne	cessary 1	unsure	1	
usable 1	walking activities	s bette 1	want	wante	ed 1
what type 1	who will it att	ract 1	why not	1	

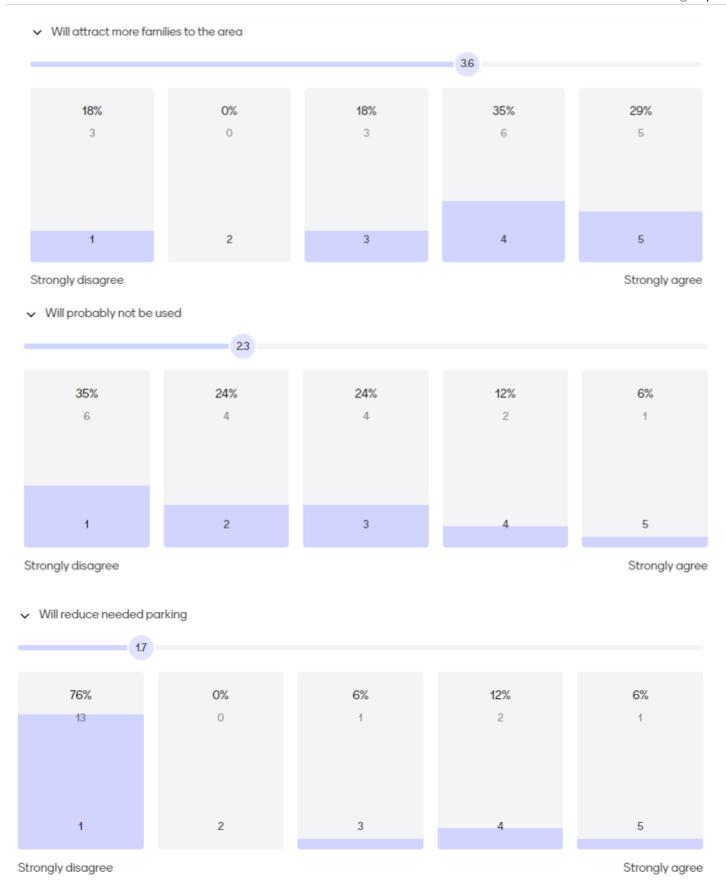
What word(s) best describe your reaction to the concept of a retail Pop-up in the parking lot (Vision A)





■ What word(s) best describe your reaction to the concept of a retail Pop-up in the parking lot (Vision A)





Fitness/Health

<u>Vision B</u> focuses on introducing health and fitness experiences into our public spaces. Of the word cloud responses 67% were supportive, with 21% objectionable and 12% general in nature. This vision received strong support with 69% of the participants believing the vision would promote community fitness, with 31% believing there are better uses for the space.

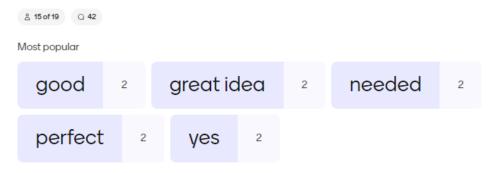
What word(s) best describe your reaction to the concept of the addition of a Par Course (Vision B)

42 responses





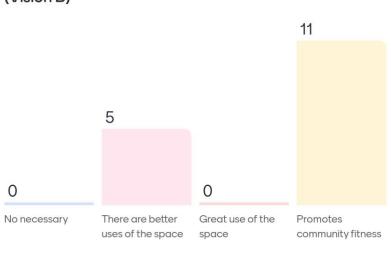
What word(s) best describe your reaction to the concept of the addition of a Par Course (Vision B)



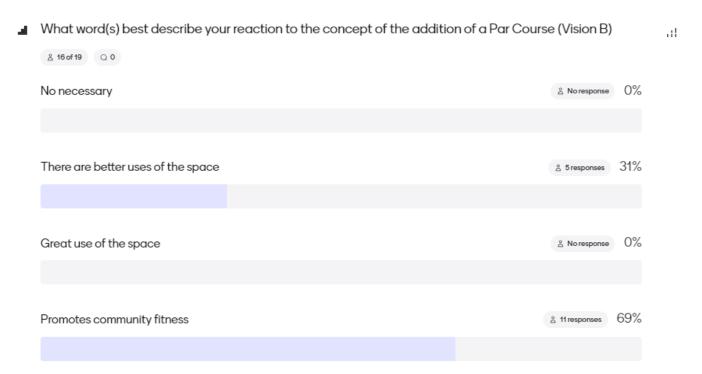
Also prominent

awesome 1	ehhh	1 (engagemer	nt 1	е	ngaging	1
excitement 1	fitness	1	health	1	healt	thy 1	
interesting 1	love this	1	mainter	nance	1	meh	1
more green space	1 no	ot much	space	1	not the	re 1	
open space 1	opportu	nity	1 ou	tdated	1		
promotes health	1 quo	ılity and	manicured	1	rec	ally great	1
security important	1 sh	ould be	all over do	wnto	1	social	1
tight 1 u	nderutilized	1	useful	1	utilita	ırian	1
very useful 1	wanted	1	water vi	ews	1		
will be trashed	1						

What word(s) best describe your reaction to the concept of the addition of a Par Course (Vision B)







Connectivity

<u>Vision C</u> seeks to assess the merits of introducing some form of connecting element between Harbor & Riverview Parks. Of the word cloud responses 79% were supportive, with 12% objectionable and 9% general in nature. This vision received overwhelming support with 100% of the participants believing the vision would be great for enjoying the waterway or loving the idea.

What word(s) best describe your reaction to the idea of connecting Harbor & Riverview Prk with some sort of bridge (Vision C)

34 responses





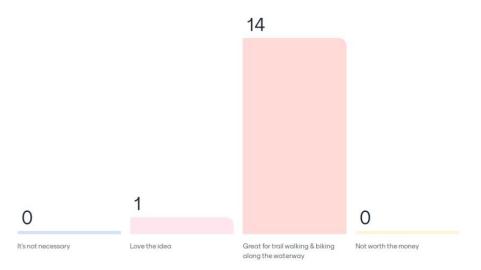
What word(s) best describe your reaction to the idea of connecting Harbor & Riverview Prk with some sort of bridge (Vision C)



Also prominent

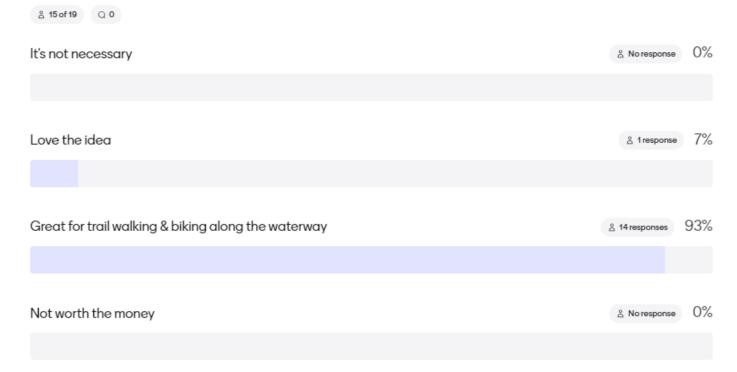


What word(s) best describe your reaction to the idea of connecting Harbor & Riverview Prk with some sort of bridge (Vision C)





What word(s) best describe your reaction to the idea of connecting Harbor & Riverview Prk with some sort of bridge (Vision C)



Open Spaces

<u>Vision D</u> focused on enhancing trails along the waterways. 88% of the words expressed were supportive, with 3% objectionable and 9% general in nature. Generally speaking 94% of the respondents believed the vision would be great for families, and 94% felt it would promote community fitness.

What word(s) best describe your reaction to enhancing the trails along the waterway (Vision D)

33 responses





What word(s) best describe your reaction to enhancing the trails along the waterway (Vision D)



Also prominent

awesome 1	better	1	blight so	afety qol	1			
brings communit	y out 1	con	nmunities	1	conne	ecting	1	
desirable 1	engagen	nent	1 e	xercise	1	good	1 1	
great 1	great idea	1	health o	activity	1	impor	rtant	1
inviting 1	lighting	1	love the i	dea	1	much ne	eded	1
need more healthy ideas 1 optimal 1 overdue relaxing 1								
physical mental l	nealth 1	sat	fety 1	this	s would (great	1	
vibrant 1	wanted	1	wider pa	thways	1			
will help everyon	e 1 v	yes yes	yes 1					

What word(s) best describe your reaction to enhancing the trails along the waterway (Vision D)





What word(s) best describe your reaction to enhancing the trails along the waterway (Vision D)



Not needed 1.6 81% 0% 6% 6% 6% 0 13 1 3 5 2 4 Strongly disagree Strongly agree Great for promoting community fitness 4.6 6% 0% 0% 19% 75% 0 0 3 12 2 3 5 Strongly disagree Strongly agree Great multipurpose usage (walking, biking, fishing, etc.) 4.7 6% 0% 0% 6% 88% 14 1 2 3 4 5

Strongly disagree

Strongly agree

Circulation

<u>Vision E</u> focuses on connecting the city's special spaces and places through signage and wayfinding. Of the word cloud responses, the most popular word is 'needed'. 100% of the words expressed were supportive. This vision received tremendous support with 100% of the participants believing the vision would be great for visitors and highlight the city's assets.

What word(s) best describe your reaction to some form of Way Finding - connecting the Marina & Riverview Prk (Vision E)

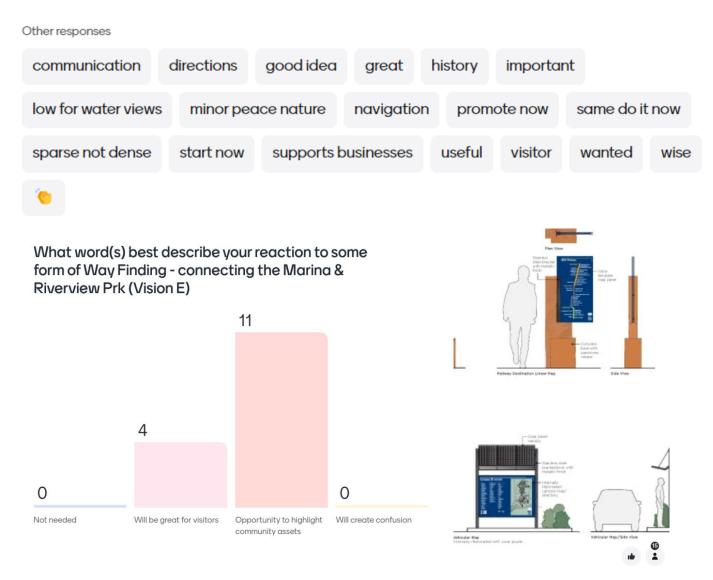
28 responses



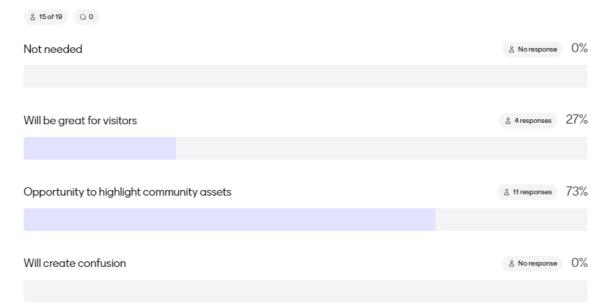


What word(s) best describe your reaction to some form of Way Finding - connecting the Marina & Riverview Prk (Vision E)





What word(s) best describe your reaction to some form of Way Finding - connecting the Marina & Riverview Prk (Vision E)



RIVERVIEW PARK

Participation

81%

Q&A

None

Participation ②

- What word(s) best descri... 89%
- What word(s) best descri... 89%
- What word(s) best descri... 79%
- What word(s) best descri... 84%
- What word(s) best descri... 74%





Summary:

The focus here was to explore introducing new and enhanced pedestrian experiences, as well as upgrading public amenities. The visions also include introducing retail pop-ups, renovating/replacing restrooms, trails and fishing docks.

Pop-ups

The idea of capturing or repurposing underutilized space with temporary retail kiosks is captured in Vision A. Of the word cloud responses, 62% were supportive, with 33% objectionable and 5% general in nature. Generally, this vision garnered strong support with 63% of the participants believing the vision would bring positive energy to the park and 69% of the participants believing the vision would attract families. And lastly, 80% of those responded believed that the visons would not reduce needed parking.

What word(s) best describe your reaction to the concept of a retail Pop-up in the parking lot (Vision A)

42 responses

```
great opportunity

defaced maintenance
potentially

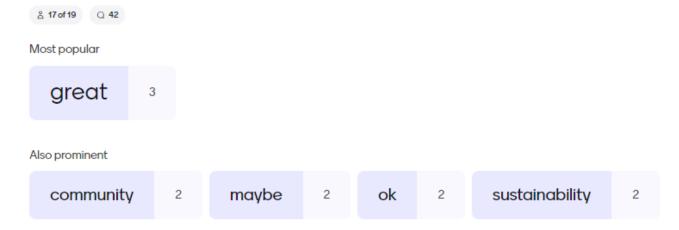
sustainability

group

grou
```

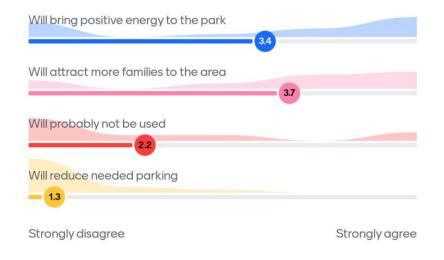


What word(s) best describe your reaction to the concept of a retail Pop-up in the parking lot (Vision A)





What word(s) best describe your reaction to the concept of a retail Pop-up in the parking lot (Vision A)





What word(s) best describe your reaction to the concept of a retail Pop-up in the parking lot (Vision A å 17 of 19 Q 0 Will bring positive energy to the park 3.4 31% 0% 6% 19% 44% 5 0 3 1 2 3 4 5 Strongly disagree Strongly agree 1 skipped Will attract more families to the area 3.7 19% 0% 13% 31% 38% 3 2 0 5 6 1 2 3 4 5 Strongly disagree 1 skipped Strongly agree Will probably not be used 22 53% 13% 13% 0% 20% 8 2 2 0 3

2 skipped

Strongly disagree

Will reduce needed parking 13 80% 13% 7% 0% 0% 12 2 1 0 0

Strongly disagree 2 skipped Strongly agree

Utilities

<u>Vision B</u> proposes the renovation or replacement of the existing public restrooms. Of the word cloud responses 67% were supportive, with 18% objectionable and 15% general in nature. This vision received overwhelming support with 93% of the participants believing the vision is a great idea and would attract more families to the park.

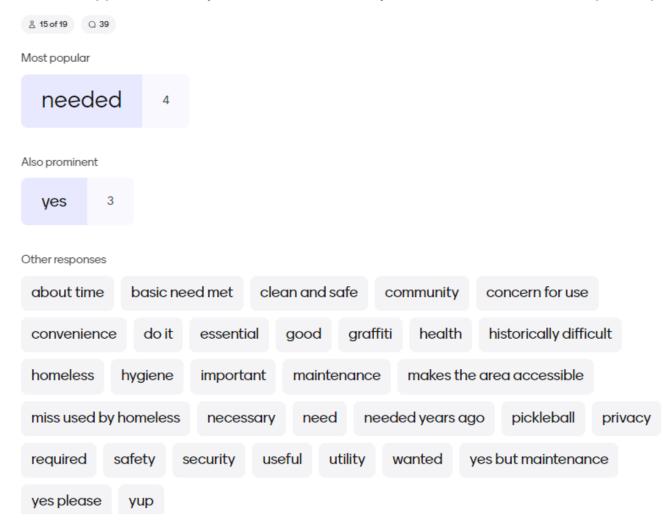
What word(s) best describe your reaction to the concept of new/refurbished restrooms (Vision B)

39 responses

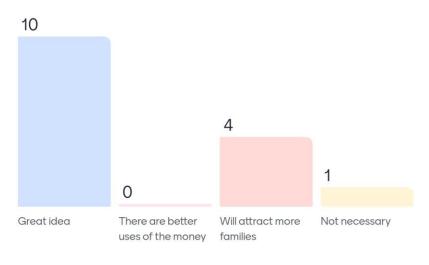




What word(s) best describe your reaction to the concept of new/refurbished restrooms (Vision B)



What word(s) best describe your reaction to the concept of new/refurbished restrooms (Vision B)



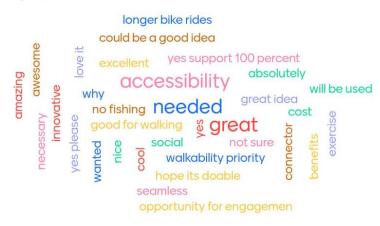


Connectivity

<u>Vision C</u> seeks to assess the merits of introducing some form of connecting element between Harbor & Riverview Parks. Of the word cloud responses 86% were supportive, with 6% objectionable and 8% general in nature. This vision received overwhelming support with 93% of the participants believing the vision would be great for enjoying the waterway or loving the idea.

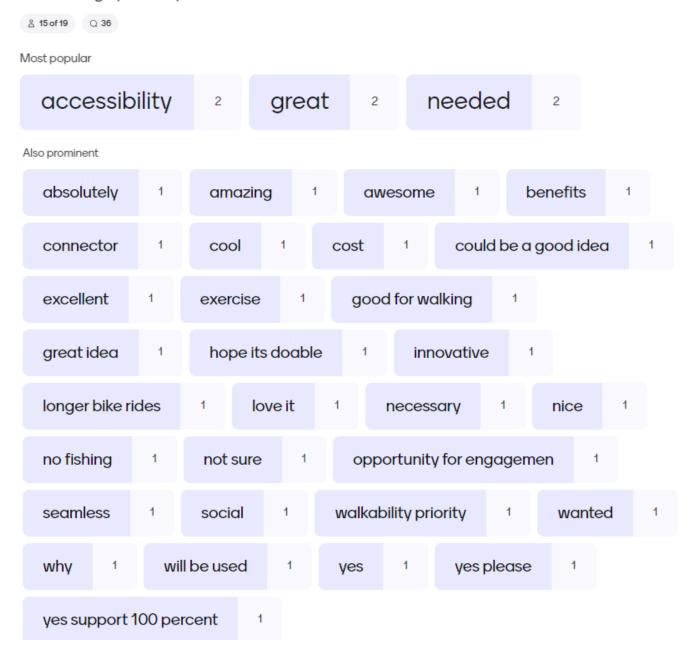
What word(s) best describe your reaction to the idea of connecting Harbor & Riverview Prk with some sort of bridge (Vision C)

36 responses



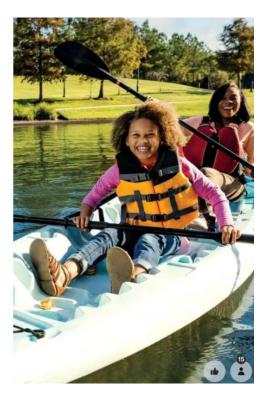


What word(s) best describe your reaction to the idea of connecting Harbor & Riverview Prk with some sort of bridge (Vision C)

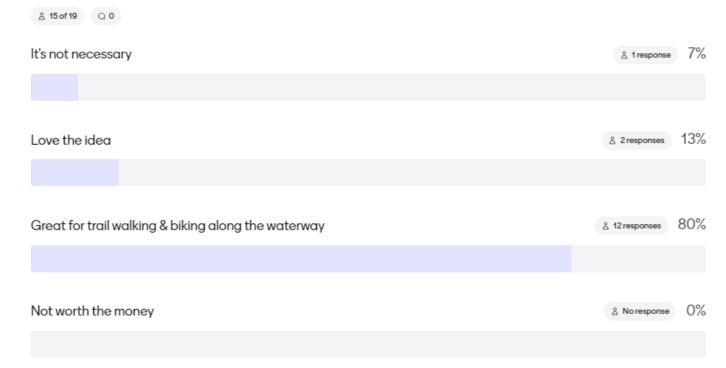


What word(s) best describe your reaction to the idea of connecting Harbor & Riverview Prk with some sort of bridge (Vision C)



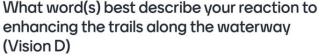


What word(s) best describe your reaction to the idea of connecting Harbor & Riverview Prk with some sort of bridge (Vision C)



Open Spaces

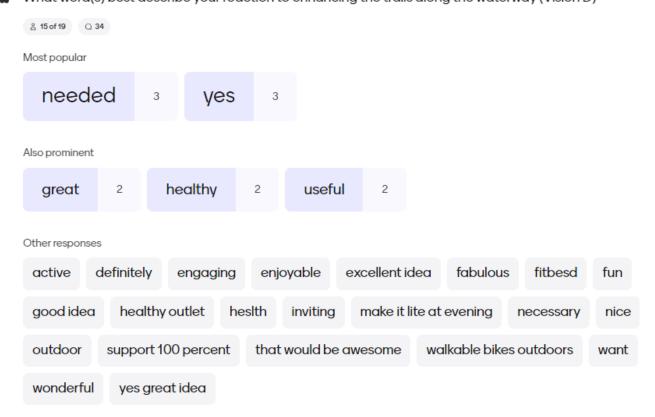
<u>Vision D</u> focused on enhancing trails along the waterways. 94% of the words expressed were supportive, with 6% objectionable in nature. Generally speaking 94% of the respondents believed the vision would be great for families, and 88% feeling it would be great for families







What word(s) best describe your reaction to enhancing the trails along the waterway (Vision D)

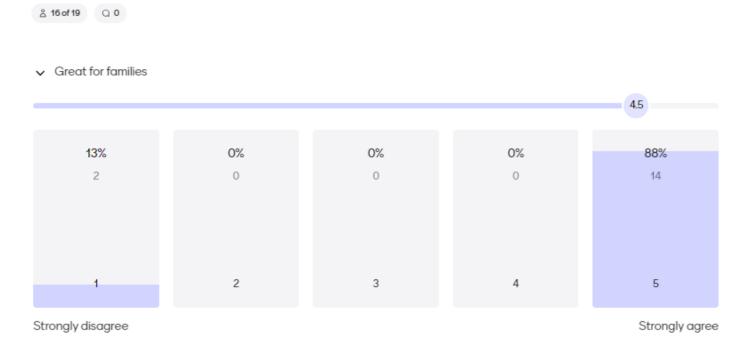


What word(s) best describe your reaction to enhancing the trails along the waterway (Vision D)





■ What word(s) best describe your reaction to enhancing the trails along the waterway (Vision D)



Circulation

<u>Vision E</u> focuses on connecting the city's special spaces and places through signage and wayfinding. Of the word cloud responses, the most popular word is 'needed'. 97% of the words expressed were supportive. This vision received tremendous support with 100% of the participants believing the vision would be great for visitors and highlight the city's assets.

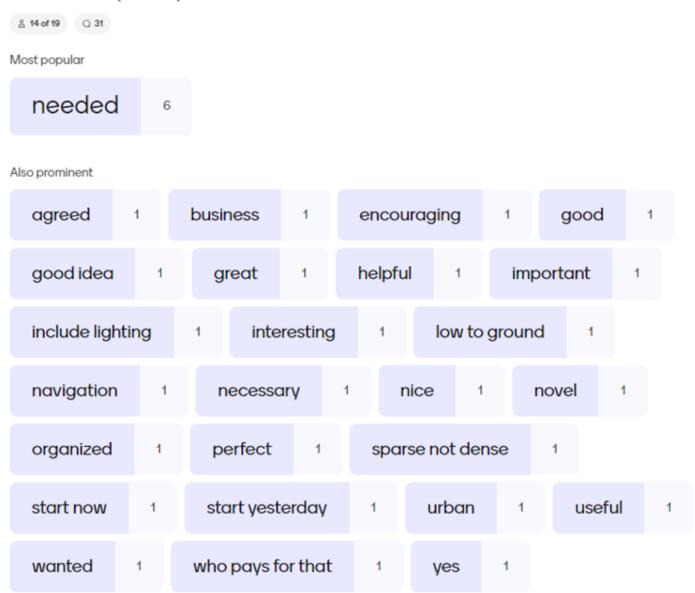
What word(s) best describe your reaction to some form of Way Finding - connecting the Harbor & Riverview Prks (Vision E)

31 responses





What word(s) best describe your reaction to some form of Way Finding - connecting the Harbor & Riverview Prks (Vision E)



What word(s) best describe your reaction to some form of Way Finding - connecting the Harbor & Riverview Prks (Vision E)











What word(s) best describe your reaction to some form of Way Finding - connecting the Harbor & Riverview Prks (Vision E)

